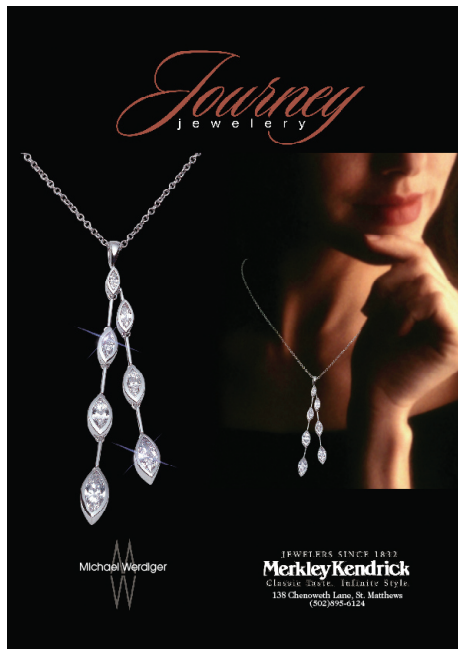




Beyond the Cut

Winter 2006 Issue 4

JEWELERS SINCE 1832
Merkley Kendrick
Classic Taste. Infinite Style.



Journey Diamond Jewelry

With Every Step, Love Grows

Merkley Kendrick Jewelers is proud to introduce its new collection of Journey Diamond Jewelry for the 2006 Holiday Season.

Journey Diamond Jewelry has been created and designed around the concept that love is a progression or evolution, and it grows stronger as a couples does with time. The symbol of this progression and growth is represented in Journey jewelry by four or more diamonds graduating from small to large, with at least one significant diamond.

Journey Diamond Jewelry can be expertly designed in hundreds of different styles and sizes, with a style for every occasion, taste and budget.

Merkley Kendrick Jewelers chose to carry Journey Diamond Jewelry designs by Michael Werdiger. This specific jewelry designer carries a fifty-year heritage in the diamond industry and is noted for the highest quality in cut and polish of their diamonds. The Journey diamond pendant diamonds are meticulously crafted and selected to match consistent cut, color and clarity.

Michael Werdiger Journey Diamond Pendant collection is exclusive in Louisville at Merkley Kendrick Jewelers.



Merkley Kendrick Jewelers Celebrates the 70th Anniversary of The Louisville Orchestra



Merkley Kendrick Jewelers shares the excitement of The Louisville Orchestra's 70th Anniversary *and* the return of Jorge Mester.

At the second "Classics" concert of the season, on September 29th, Bill Merkley offered the Maestro a warm Louisville *Welcome Home*. Prior to the concert Bill presented Jorge Mester two commemorative hand-engraved sterling silver mint julep cups, complete with the recipe for the traditional Derby beverage.

Jorge Mester's return was a welcome surprise to Louisville's Arts community. His first tenure with the Louisville Orchestra, from 1967 to 1979, led The Louisville Orchestra to a highly recognized stature in the American music world. Mester also served the roles of Music Director of the Aspen Music Festival from 1970 to 1991 and headed the Juilliard Conducting Department until 1988. In addition to the Louisville Orchestra he currently serves as Music Director for both the Pasadena Symphony and the Naples Philharmonic.



Under Jorge Mester's artistic leadership, and the strong business and planning endeavors of an excited staff, The Louisville Orchestra can look forward to a bright and exciting future with renewed organizational spirit.

In celebration of The Louisville Orchestra's 70th anniversary, Merkley Kendrick Jewelers and The Louisville Orchestra would like to treat 25 lucky couples to an evening of excitement and inspiring entertainment. Be the first to give us a call to reserve ticket vouchers to the performance of Haydn's Concert for Violincello in D Major with Conductor Giancarlo Guerro and soloist Julie Alberson March 3rd at 8 p.m. at the Kentucky Center.



Holiday Gift Idea for Him

Imagine the gleam in his eyes when he receives the ultimate sportsman wrist watch this holiday.

Merkley Kendrick Jewelers introduces the newest innovation from Ball, the Engineer Master II GMT Diver. The innovative design of this watch delivers:

3 Hands, Day and Date, 53 Illuminating Micro Gas Tubes, Illuminated Inner Rotating Bezel, Shock Resistant to 5000Gs, Antimagnetic to 4800A/m, Water Resistant to 300m, Anti-reflective Sapphire Crystal, Screw-in Crown, Automatic Movement, Stainless Steel Bracelet or Rubber Strap.

Webb C. Ball founded the Webb Ball Company in 1879 and spent much of his life designing timepieces that fulfilled the requirements of an accurate watch, one that would withstand the rigors of rough handling and dirt that was inherent in the railroad industry. Webb Ball is recognized for helping establish the railroad set of standards for accurate and uniform timekeeping. It was his system that resulted in railroad time and railroad watches being recognized as “standard”, whenever accurate time was required.



Merkley Kendrick Jewelers carries a selection of Ball timepieces, Maurcie LaCroix, Baume & Mercier, Rolex and Merkley Kendrick dress watches.



Brian Merkley, President

Happy Holidays

Our family extends holiday wishes to you and yours.

Since 1832 Merkley Kendrick Jewelers has enjoyed being a part of your lives. As the country's third oldest independently owned jeweler, we helped mark special occasions for generations and are proud to have celebrated your past, while creating memories for your future.

Our reputation as the region's premiere jeweler stems from our commitment to treat our customers as guests in our place of business. In keeping with the highest level of service, we will continue to concentrate on only the finest pieces the world has to offer. Our 174 years of business has created a Merkley Kendrick name synonymous with quality and gifts of distinction.

Making This Year's Holiday Magical,

The Merkley Kendrick Family



Employee Spotlight

The eldest of Bill and Carolyn Merkley's four children, Nanette Merkley Vale was born into the Merkley Kendrick business. She and her three siblings all began working for the family business at very young ages, hand-making bows in preparation for the holiday sales season.

At the age of 20 Nanette began full-time at the business as a Sales Associate and Inventory Manager. Her involvement continues today in the capacity of Accounting Director.

She is a graduate of Sacred Heart Academy and The University of Louisville.

Nanette has been married to her husband Chris Vale, who is a professional photographer, for 13 years, and is the proud mother (and chauffeur) of two boys and two girls. In her "free" time she coaches Volleyball at Holy Trinity, is a Girl Scout Leader for two troops and plays Volleyball in an adult league.



Nanette Merkley Vale

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138 Chenoweth Lane
St. Matthews, Kentucky 40207
502-895-6124



Store Hours

Tuesday - Saturday: 9:30 a.m. - 5:30 p.m.
Thursdays until 9:00 p.m.
Closed Sunday and Monday

2006 Holiday Hours

Open Mondays beginning November 27
Christmas Eve 9:30 a.m. - 4:00 p.m.

Extended Holiday Hours

December 4 - December 23
Monday - Friday 9:30 a.m. - 6:30 p.m.
Thursday 9:30 a.m. - 9:00 p.m.
Saturday 9:30 a.m. - 5:30 p.m.
Closed Sundays

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